



**Event
Sponsorships
&
Trade Show
Opportunities**

2024

**Increase your visibility while
supporting Nebraska banks**

Increase your organization's exposure, heighten your brand recognition, and drive sales by claiming your sponsorship or exhibit space at one of the many events the Nebraska Bankers Association has to offer.

Each opportunity is designed to help your corporate message reach the attendees effectively. This opportunity with the NBA brings you a multitude of ways to promote your products and services to our member institutions.

Where else can you find so many potential customers in one place as an NBA event? Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

STIMULATE SALES

CREATE VISIBILITY

REINFORCE IMAGE

INCREASE BRAND LOYALTY

SHOWCASE PRODUCTS

Do you have a creative sponsorship idea that you would like to try? We are always open to new ideas and suggestions!

Give us a call at 402-474-1555!

Nebraska Bankers Association | Education Center

If you have any questions about an education event, please contact a member of the education center at 402-474-1555.

Tammy Stanley

Senior Education Manager

tammy.stanley@nebankers.org

Ron Arrigo

Executive Vice President/COO

ron.arrigo@nebankers.org

Associate Membership

Building relationships with current and potential customers is essential to the success of your growing organization. Associate membership with the NBA provides a direct connection to Nebraska banks and bank associates to help build and maintain these relationships. Because the NBA values the relationship we have with our associate members, sponsorship is a benefit only available to our members.

As the premier state trade association for the Nebraska banking industry, the Nebraska Bankers Association sponsors numerous conferences, seminars, and other training and educational events each year. These events give multiple opportunities for speaking, exhibiting, and sponsorships, which translate into increased exposure for your company and better partnerships with NBA banks.

Our associate members serve an important and supportive role in the NBA and in the Nebraska banking industry by providing quality products and services. We want to work with you to maximize your return on investment. Help us to see how we can add value to your experience!

Not a member? Annual associate member dues are \$1,200. Membership year runs from Jan. 1 to Dec. 31. Dues are prorated beginning in July. Please visit nebankers.org to download an associate member application and to learn more about the many benefits of membership. For more information, contact Megan Palik.

**Dues are subject to increase at the beginning of each fiscal year.*

The Many Benefits of Sponsoring

- ✓ We will make sure your name is recognized early and often.
- ✓ Sponsor name is included in the event promotional brochure. Sponsorship must be received at least three months before the event date in order to be printed in the event brochure.
- ✓ One complimentary registration for higher-level sponsorships where indicated.
- ✓ Acknowledgement from the podium.
- ✓ Conference name badge will include a sponsor ribbon for your company representatives registered to attend the conference.
- ✓ Sponsors for a specific event, such as a breakfast, refreshment break, etc. will be recognized with special signage at the event.
- ✓ At higher levels, sponsors receive a complimentary exhibit booth or a reduced fee for an exhibit booth.

Sponsorship levels are for members only.

EVENTS IN 2024

1	ANNUAL CONVENTION	May 8 – 10, 2024 La Vista – Embassy Suites
2	OPERATIONS – DAY 1: TECHNOLOGY	February 6, 2024 Lincoln – Cornhusker Marriott Hotel
3	OPERATIONS – DAY 2: MARKETING	February 7, 2024 Lincoln – Cornhusker Marriott Hotel
4	BANK EXECUTIVES AND DIRECTORS	February 21 – 25, 2024 Scottsdale – Hyatt Regency at Gainey Ranch
5	SPRING AGRIBUSINESS	April 2 – 3, 2024 Kearney – Holiday Inn
6	NBA ANNUAL GOLF OUTING	June 6, 2024 Hastings – Lochland Country Club
7	YOUNG BANKERS OF NEBRASKA	August 1 – 2, 2024 Omaha – Regency Marriott Hotel
8	FALL AGRI-BUSINESS	September 5 – 6, 2024 Lincoln – Cornhusker Marriott Hotel
9	WOMEN IN BANKING	October 22 – 23, 2024 Omaha – Regency Marriott Hotel
10	BANK INVESTMENT & ECONOMIC OUTLOOK	November 7 – 8, 2024 Lincoln – Cornhusker Marriott Hotel

Booking Form | 2024 Event Sponsorships Request Form

CONTACT INFORMATION | **1. METHOD OF PAYMENT**

Company _____

Contact Name _____

Email _____

Phone _____

Fax _____

Address _____

City/State/Zip _____

Web Site _____

Select sponsorship level for each EVENT you intend to support.

Write in your preferred sponsored item from the key below next to the Event you are supporting.

Total your sponsorships.

PAYMENT WITH CHECK OR INVOICE

Check payment enclosed

Invoice

PAYMENT WITH CREDIT CARD

VISA

MasterCard

Discover

AMEX

Card # _____

Name _____

Exp. Date _____ CVV _____

Signature _____

EVENTS	D	P	G	S	B	ITEM	\$
1 ANNUAL CONVENTION	<input type="checkbox"/>					_____	\$
2 OPERATIONS – DAY 1: TECHNOLOGY						_____	\$
3 OPERATIONS – DAY 2: MARKETING						_____	\$
4 BANK EXECUTIVES AND DIRECTORS						_____	\$
5 SPRING AGRIBUSINESS						_____	\$
6 NBA ANNUAL GOLF OUTING						_____	\$
7 YOUNG BANKERS OF NEBRASKA						_____	\$
8 FALL AGRI-BUSINESS						_____	\$
9 WOMEN IN BANKING						_____	\$
10 BANK INVESTMENT & ECONOMIC OUTLOOK						_____	\$

TOTAL AMOUNT DUE: \$ _____

DIAMOND (D) \$10,000	PLATINUM (P) \$5,000	GOLD (G) \$3,500	SILVER (S) \$2,000	BRONZE (B) \$1,500
Keynote Speaker Evening Entertainment Chairman's Dinner <i>Tier includes:</i> +Complimentary Booth +3-complimentary registration	Speaker Luncheon Reception <i>Tier includes:</i> +½ Price Booth +2-complimentary registrations	Continental Breakfasts Refreshment Breaks Hotel Key Card (Convention ONLY) Networking Event/Activity (YBON or WIB) <i>Tier includes:</i> +2-complimentary registrations	Lanyards Tote Bags Beverage Cart at Golf Events Box Lunches at Golf Events <i>Tier includes:</i> +1-complimentary registration	Notepads Candy Station Mobile Device Charging Station

2024 Trade Show Request Form

CONTACT INFORMATION

Company _____
 Contact Name _____
 Email _____
 Phone _____
 Fax _____
 Address _____
 City/State/Zip _____
 Web Site _____

Please check all EVENTS at which you would like to exhibit.
 All booth purchases include 1 complimentary booth participant.
 Fees apply for additional booth participants.

1. METHOD OF PAYMENT

PAYMENT WITH CHECK OR INVOICE

- Check payment enclosed
 Invoice

PAYMENT WITH CREDIT CARD

- VISA
 MasterCard
 Discover
 AMEX

Card # _____
 Name _____
 Exp. Date _____ CVV _____
 Signature _____

EVENTS	✓	DISPLAY	\$
1 ANNUAL CONVENTION	<input type="checkbox"/>	8'x10' Exhibit Booth # _____ or # _____	\$ 975.00
2 OPERATIONS – DAY 1: TECHNOLOGY	<input type="checkbox"/>	8'x10' Exhibit Booth # _____ or # _____	\$ 775.00
3 OPERATIONS – DAY 2: MARKETING	<input type="checkbox"/>	Table-top	\$ 450.00
4 BANK EXECUTIVES AND DIRECTORS	<input type="checkbox"/>	Table-top	\$ 850.00
5 SPRING AGRIBUSINESS	<input type="checkbox"/>	Table-top	\$ 450.00
6 NBA ANNUAL GOLF OUTING	<input type="checkbox"/>	<input type="checkbox"/> Hole Sponsor – staffed <input type="checkbox"/> Hole Sponsor <input type="checkbox"/> Prize Sponsor	\$ 500.00 \$ 300.00 \$ 150.00
7 YOUNG BANKERS OF NEBRASKA	<input type="checkbox"/>	Table-top	\$ 450.00
8 FALL AGRI-BUSINESS	<input type="checkbox"/>	Table-top	\$ 450.00
9 WOMEN IN BANKING	<input type="checkbox"/>	Table-top	\$ 450.00
10 BANK INVESTMENT & ECONOMIC OUTLOOK	<input type="checkbox"/>	Table-top	\$ 450.00

TOTAL AMOUNT DUE: \$

Access to WiFi* Yes No
 (*exhibitor responsible for all associated charges & fees)

Notes: _____

FILL OUT THE PROGRAM SELECTION FORM(S) AND RETURN TO:

Fax: (402) 474-2148 or Email: nbaeducation@nebankers.org
Tammy Stanley – NBA Senior Education Manager
Ron Arrigo – NBA Executive Vice President/COO
 233 South 13th Street, Suite 700 / Lincoln, Nebraska 68508
 Phone: (402) 474-1555 / Fax: (402) 474-2148 / www.nebankers.org

By signing this form, you further agree to abide by the terms and conditions as set forth by the Nebraska Bankers.

Signature _____

Date _____

233 South 13th Street, Suite 700
Lincoln, Nebraska 68508
Phone: (402) 474-1555
Education Center Fax: (402) 474-2148
www.nebankers.org

NBA Nebraska Bankers Association

Extraordinary Service for Extraordinary Members